

**A REPORT ON THE EVENT
“MASS CLEANING CAMP” DURING-
1st OCT 2023**

SUBMITTED TO

Indian Red Cross

SUBMITTED BY

Mr. L.N.NARAYANAN

Program Officer (YRC)

Jerusalem College of Engineering

(An Autonomous Institution)

Chennai.

DATE

01.10.2023

TO

INDIAN RED CROSS

SIR,

SUB: Mass Cleaning Camp(Swachh Bharat Mission) at Vandalur Zoo -Reg.

Introduction: The Swachh Bharat Mission, a flagship initiative by the Government of India to promote cleanliness and sanitation, organized a Mass Cleaning Camp at Vandalur Zoo in Vandalur. The event aimed to engage volunteers and visitors in a collective effort to maintain cleanliness and hygiene within the zoo premises.

Event Details: The Mass Cleaning Camp commenced with a briefing on the importance of cleanliness and waste management practices. Volunteers, including students, civic groups, and local residents, actively participated in various cleaning activities throughout the day.

Activities Conducted:

- **Waste Collection and Segregation:** Volunteers enthusiastically gathered litter, segregated recyclable materials, and disposed of waste in designated areas.
- **Awareness Programs:** Informative sessions and discussions were held to educate visitors about the significance of proper waste disposal and its impact on the environment and public health.
- **Community Participation:** The event emphasized the role of collective responsibility in maintaining cleanliness in public spaces, encouraging active participation from all attendees.

Impact and Conclusion: The Mass Cleaning Camp at Vandalur Zoo, organized under the Swachh Bharat Mission, left a positive impact. It instilled a sense of responsibility and awareness among participants regarding cleanliness and waste management practices. The event showcased the power of community-driven initiatives in promoting a cleaner environment.

Outcomes and Recommendations:

- The initiative highlighted the need for sustained efforts in maintaining cleanliness in public places like zoos, parks, and other recreational areas.
- Continuous awareness programs and similar cleaning drives can further reinforce the importance of cleanliness and encourage more active participation from the community.

Acknowledgment: The success of the event owes gratitude to the Government of India's Swachh Bharat Mission, volunteers, participants, and visitors for their enthusiastic involvement and dedication to promoting cleanliness and hygiene at Vandalur Zoo.



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Yours faithfully,

Mr.L.N.NARAYANAN

(YRC Program Officer)