

**A REPORT ON THE EVENT
“VOTING AWARENESS CAMPAIGN” – 15th APRIL
2024**

SUBMITTED TO

Indian Red Cross

SUBMITTED BY

Mr. L.N. NARAYANAN

Program Officer (YRC)

Jerusalem College Of Engineering

(An Autonomous Institution)

Chennai.

DATE

15th APRIL, 2024

To

Indian Red Cross Society,

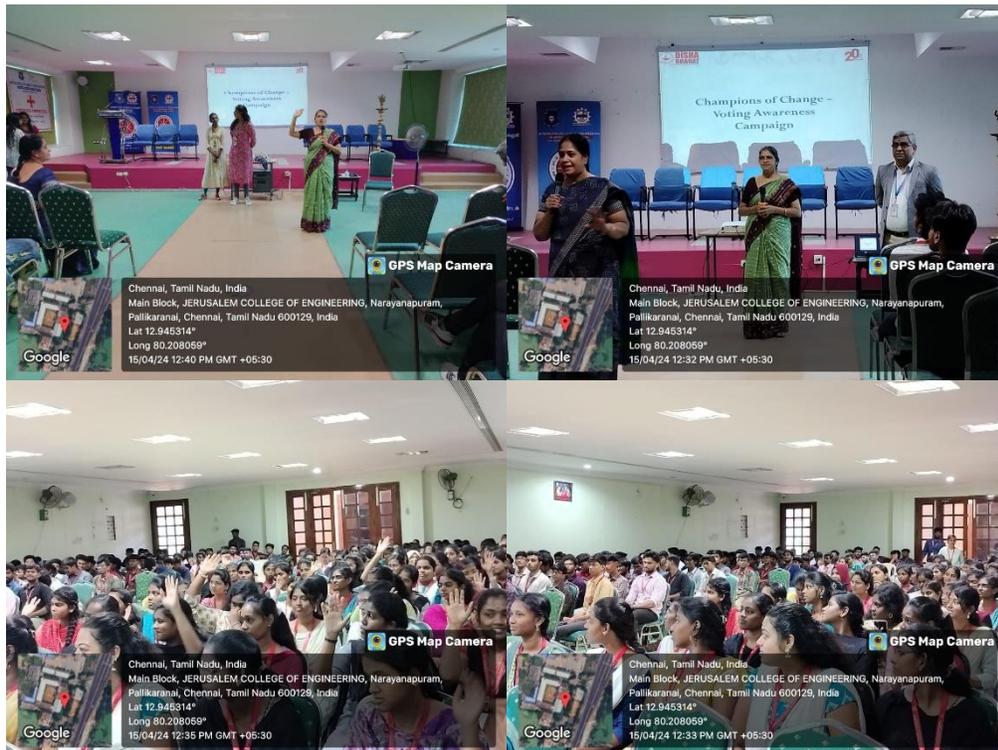
Sir,

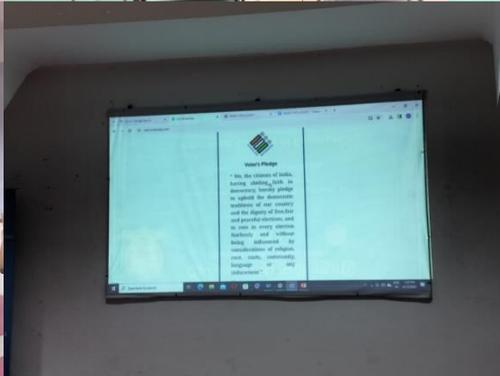
SUB : Report on the event “Voting Awareness Campaign”-reg

The NSS, YRC and ROTARACT of Jerusalem College associated with Disha Bharat organized an Election Voting Awareness Campaign on April 15, 2024 targeting college students at college Auditorium. The campaign aimed to educate and inspire young adults to participate actively in the electoral process.

Activities included campus workshops covering voter registration and voting procedures, peer-to-peer engagement to encourage voter registration, a social media campaign to raise awareness, and collaboration with student clubs.

The campaign successfully engaged college students, empowering them with knowledge about their voting rights and encouraging them to become active participants in democracy. Disha Bharat's initiative reflects a commitment to promoting civic engagement and democratic values among the youth.







Yours Faithfully,
Mr. L.N. NARAYANAN
Program Officer