

## JERUSALEM COLLEGE OF ENGINEERING

(AN AUTONOMOUS INSTITUTION)
Approved by AICTE New Delhi, Affiliated to Anna University, Chennai
Accredited by NBA and NAAC with "A" Grade

## REPORT ON IIC CALENDER DRIVEN ACTIVITY

# " MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL ENTERPRENEUR / STARTUP FOUNDER"

The Institute Innovation Cell of our college that carries out activities under the guidance and support of Ministry of Education's Innovation Cell (MIC) aiming to systematically promote the culture of Innovation and Entrepreneurship had conducted an activity titled "My story as Successful Entrepreneur" - Motivational session by Successful Enterpreneur / Startup founder" on 01.11.2022 at our college auditorium between 10.00 a.m and 12 noon in association with the Department of Biomedical Engineering. Our alumnus, Mr. Gaddy Disney Silva (Biomedical Engineering of 2005 - 2009 batch), Director - Radikal Medequip System & Proprieter - Radikal Surgical and Instruments, was the Guest speaker for the session. Students pursuing third year in all departments and all year students of Department of Biomedical Engineering were the participants of the program. A total of around 200 students had attended and benefited from the program.

The program started with an invocation to God. The head of the department of Biomedical Engineering, Dr. J. Sofia Bobby welcomed the gathering. Mr. S. Vinod, Convener - IIC & Head -EEE, felicitated the guest with a sapling and memento. The President of the Institute Innovation Cell, Dr. P. Gnanasivam, Dean - Industry Relations and Technology Business Incubator, had apprized the audience about the role of IIC in fostering appropriate utilization of creative potentials of youths towards deployment of innovation and start up. His speech was followed by introduction to the guest speaker by the Coordinator of the session, Ms. S. Purnima, Assistant Professor - BME. Mr. Gaddy Disney Silva, the guest speaker addressed the students and enlightened the young minds towards the path of start up, the ins and outs of running a business that one dreams about of through his own experience involving evolvement as a successful Entrepreneur.

The session was much appreciated by the student participants which was evident through their vibrant inetraction with the speaker and subsequent feedback session. The session was concluded with delivery of Vote of thanks by the Convener of the program, Dr. D. Parameswari, Associate Dean - AAA & Professor - CSE.

### **Brochure:**



#### Banner:











MS. S. PURNIMA
COORDINATOR

DR. D. PARAMESWARI
CONVENER

DR. J. SOFIA BOBBY

**DR. P. GNANASIVAM** 

DR. RAMESH. S

PRESIDENT - IIC

**PRINCIPAL**