


FACULTY PROFILE

Personal Details

Name& Qualification	SELVAKUMAR S	
Designation	Assistant Professor	
Department	MBA	
Total Teaching Experience	12	
Total Research Experience	-	
Total Industry Experience	-	
Area of Specialization	Marketing	
AICTE Faculty ID		
Date of Birth		
Date of Joining	30.01.2025	
Email ID	selvakumarsmba@jerusalemengg.ac.in	
Contact Number		

Educational Details

S.No	Degree	Branch/ Specialization	Institution / University	Year
1	BBA	Management	University of Madras	2007
2	MBA	HR&Marketing	Anna University	2010
3				
4				
5				

Research / Publication Details

1	Citations	
2	h-index	
3	I10 - Index	
4	Patent Applied / Published	
5	Fund Received	
6	Number of Publications in International Journal	
7	Number of Publications in International Conference	
8	Number of Publications in National Journals	
9	Number of Publications in National Conference	
10	Books / Chapters Published	
11	Copy right	

Research Guidance Details

S.No	University	Supervisor ID / Reference
1		
2		
3		

Professional Society Membership Details

S.No	Professional Society Name	Member ID
1		

Faculty Google Scholar Link: