



DEPARTMENT OF MANAGEMENT STUDIES

LIST OF COURSE OUTCOMES (2023-25)

C101	JBA2101 Managerial Principles							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C101.1	Explain the fundamental concepts, functions, and roles of management and identify current trends and issues in modern organizations.	3	2	-	2	-	-	-
C101.2	Apply planning concepts, tools, and techniques in managerial decision-making and strategy formulation.	3	3	-	3	3	2	-
C101.3	Demonstrate understanding of organizational structures, authority relationships, and human resource management practices.	3	2	-	2	2	-	-
C101.4	Analyze individual and group behavior to develop effective leadership and communication strategies for better motivation and performance.	2	2	3	2	3	-	-
C101.5	Evaluate control systems and productivity management techniques using IT-based tools for effective managerial control.	3	3	-	2	2	-	1
C102	JBA 2102 Legal Aspects of Business							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C102.1	Explain legal principles and interpret their application in business.	2	1	-	3	-	-	-
C102.2	Analyze contracts and evaluate stakeholder rights & responsibilities.	3	3	-	3	-	-	-
C102.3	Demonstrate company law knowledge and apply it to real scenarios.	3	2	-	3	-	-	-
C102.4	Identify statutory and non-statutory benefits and assess industrial relations.	2	1	-	3	-	-	-
C102.5	Examine IT laws, digital rights, and regulatory frameworks.	2	2	-	3	-	-	-

C103	JBA2103 Accounting Practices For Managers							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C103.1	Prepare and analyze financial statements using ratio analysis	3	3	–	2	-	2	–
C103.2	Construct and interpret funds flow and cash flow statements to evaluate financial position and liquidity of a business.	3	3	–	2	-	2	–
C103.3	Apply various cost accounting methods to prepare cost sheets and process accounts for decision-making.	3	2	–	-	-	2	1
C103.4	Evaluate business decisions using marginal costing, cost-volume-profit analysis, and budgeting techniques.	3	3	2	3	2	3	1
C103.5	Demonstrate proficiency in using computerized accounting software such as Tally to record transactions and generate financial reports	3	2	–	-	3	2	2
C104	JBA 2104 Statistics for Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C104.1	Explain discrete and continuous random variables and use probability distributions to solve managerial decision-making problems.	3	3	–	–	–	2	–
C104.2	Conduct parametric hypothesis tests to support managerial and research decisions.	2	3	–	–	–	3	–
C104.3	Apply non-parametric statistical techniques to analyze business data and address real-world research questions.	2	3	–	–	–	3	–
C104.4	Analyse correlation and regression models to interpret variable relationships and assist predictive decision-making.	3	3	–	–	–	3	–
C104.5	Evaluate experimental designs using ANOVA to draw valid managerial and research conclusions.	2	3	–	–	–	3	–
C105	JBA 2105 Organisational Behaviour							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C105.1	Explain the concepts, scope, and models of organizational behaviour.	3	2	-	-	2	-	-
C105.2	Analyze factors influencing individual behaviour in organizations.	2	3	-	-	3	2	1
C105.3	Examine group dynamics and conflict management in organizations.	2	3	2	2	3	2	2
C105.4	Evaluate organizational culture, climate, and change management practices.	3	3	-	2	3	3	1
C105.5	Assess global issues related to culture, leadership, power, and stress in organizations	2	2	3	3	3	2	2

C106	JBA2106 Managerial Economics							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C106.1	Understand the basic concepts of economics and the role of business economists.	3	2	-	3	-	-	-
C106.2	Apply the concepts of demand, supply, and production to market equilibrium and cost.	3	3	-	2	-	-	1
C106.3	Interpret the functioning of product and factor markets and the determination of prices.	3	2	-	3	-	-	1
C106.4	Identify the macroeconomic concepts related to national income, aggregate demand, and fiscal policy.	3	3	-	3	-	-	-
C106.5	Assess the relationship between inflation, unemployment, and their impact on the economy.	3	3	-	3	-	2	1
C107	JBA 2107 Entrepreneurship Development							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C107.1	Explain the concept of entrepreneurship and identify the key qualities, skills, and motivations of successful entrepreneurs	3	1	2	-	-	-	3
C107.2	Examine the business environment and interpret government policies and institutional support systems that influence entrepreneurship	3	2	-	3	-	2	3
C107.3	Design and prepare a feasible business plan integrating financial, operational, and marketing strategies.	3	3	3	3	-	2	3
C107.4	Apply suitable management practices to monitor, prevent, and overcome challenges in small business operations.	3	2	2	2	-	1	3
C107.5	Assess the role of social entrepreneurs in creating social value and promoting corporate social responsibility.	2	1	3	3	-	-	3
C108	JBA2111 Data Analysis Laboratory 1							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C108.1	Create and format documents using MS Word with tables, lists, and headers.	1	2	-	-	-	-	3
C108.2	Apply Excel formulas for data analysis and calculations.	1	3	-	-	-	-	2
C108.3	Develop Pivot Tables and Charts for data reporting	1	3	-	-	-	-	1
C108.4	Use advanced Excel tools for data validation and decision-making.	1	3	-	-	-	-	1
C108.5	Design effective presentations using MS PowerPoint	1	1	-	-	-	-	2

C109	JBA 2112 Communication Laboratory I							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C109.1	Explain the fundamental principles, processes, and models of business communication in professional contexts.	2	1	-	-	-	-	-
C109.2	Apply effective written communication skills to prepare clear, concise, and professional business documents such as emails, reports, and proposals	3	2	-	-	-	-	-
C109.3	Demonstrate effective oral communication skills through presentations, meetings, and workplace discussions.	2	2	3	-	-	-	-
C109.4	Analyze communication barriers and implement appropriate strategies to improve interpersonal and organizational communication.	2	3	2	-	-	-	-
C109.5	Use appropriate communication tools and technology to deliver professional messages in digital, social, and cross-cultural environments.	2	2	-	-	-	-	1
C201	JBA2201 Human Resource Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C201.1	Explain the principles and functions of HRM and identify current HR trends, challenges, and strategic role of HR managers. .	3	2	2	3	-	-	-
C201.2	Apply Human Resource Planning, recruitment, and selection techniques to ensure best fit between job and employee.	3	3		2	3	-	-
C201.3	Analyze various training and executive development methods to enhance employee performance and self-development.	2	3	2	-	3	-	-
C201.4	Evaluate motivational theories, compensation, and mentoring practices to sustain employee interest and empowerment.	2	3	3	-	3	-	-
C201.5	Examine performance appraisal systems, grievance handling, and control processes for effective employee relations and quality of work life.	3	3	3	3	3	2	1

C202	JBA 2202 Marketing Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C202.1	Explain the marketing concepts, frameworks, and environmental factors influencing domestic and global marketing decisions.	3	2	-	3	-	2	-
C202.2	Examine marketing strategy formulation, key strategic drivers, buyer behaviour, service characteristics, and competitive strategy processes.	3	3	3	3	2	2	1
C202.3	Apply marketing mix strategies to product development, segmentation, targeting, positioning in promotion and pricing decisions	3	2	3	3	-	-	2
C202.4	Evaluate industrial and consumer buying behaviour, online buying patterns, and customer relationship strategies to improve customer satisfaction and lifetime value.	2	3	2	3	-	-	1
C202.5	Analyse marketing research data to understand emerging trends in digital, green, cause-related, and ethical marketing.	2	3	-	3	3	3	2
C203	JBA2203 Operations Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C203.1	Explain the concepts, importance, functions, and strategies of operations management	3	2	-	-	-	-	-
C203.2	Apply forecasting, capacity, and facility design techniques for effective operational planning.	2	3	-	3	-	2	-
C203.3	Analyze product, process, and work system designs to improve productivity and efficiency	2	3	-	2	-	2	-
C203.4	Evaluate materials and inventory management techniques for operational effectiveness	3	3	-	2	-	2	-
C203.5	Apply quality management principles and tools for continuous improvement	3	2	3	3	-	2	-
C204	JBA2204 Business Research Methods							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C204.1	Explain business research concepts and processes and describe how theory supports the development of research problems and hypotheses.	3	2	-	2	-	3	-
C204.2	Apply suitable research designs and measurement scales to ensure validity and reliability in research studies.	3	3	-	-	-	3	-
C204.3	Implement appropriate data collection and sampling methods to gather reliable and relevant information for research.	3	3	-	-	3	3	-
C204.4	Interpret research data using suitable statistical tools and software to draw meaningful conclusions.	2	3	-	-	-	3	1
C204.5	Analyse the structure, presentation, and ethical aspects of research reports for effective communication of findings.	2	3	2	3	-	3	-

C205	JBA2205 Financial Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C205.1	Describe the foundations of financial management and the application of time value of money in financial decision-making.	3	2	-	2	-	-	-
C205.2	Evaluate investment opportunities using various capital budgeting techniques to support effective decision-making.	3	3	-	-	-	2	-
C205.3	Analyze financing decisions by determining the cost of capital, understanding capital structure theories, and examining leverage effects.	3	3	-	3	-	-	-
C205.4	Evaluate various dividend policies and models to determine their impact on shareholders' wealth.	3	3	-	3	-	-	-
C205.5	Estimate the working capital requirements for effective liquidity management.	3	2	-	3	-	-	-
C206	JBA 2206 Information Systems in Business							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C206.1	Explain the fundamental concepts and evolution of information systems in organizations.	3	2	-	-	-	-	-
C206.2	Analyze various types of information systems and their roles in managerial decision-making.	2	3	-	-	-	-	-
C206.3	Apply appropriate tools and techniques for designing and managing components of information systems and databases.	3	3	-	-	3	2	-
C206.4	Apply principles of knowledge management and information security to analyze organizational information systems and ethical issues.	2	2	-	3	-	-	-
C206.5	Understand emerging technologies and trends influencing information systems management.	2	2	-	2	-	2	1
C207	JBA2207 Applied Operations Research							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C207.1	Formulate LP problems and solve using graphical, simplex, Big-M, and two-phase methods	3	3	-	-	-	2	-
C207.2	Solve dual, transportation, and assignment problems for optimized resource allocation.	3	3	-	-	-	2	-
C207.3	Analyse project networks using CPM, PERT, resource allocation, and replacement models	2	3	-	-	-	3	-
C207.4	Evaluate decisions under risk and uncertainty and solve competitive business situations using game theory	2	3	-	-	-	3	-
C207.5	Apply queuing and birth–death models to analyse service systems and estimate performance measures	2	3	-	-	-	3	-

C208	JBA2211 Data Analysis Laboratory 2							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C208.1	Summarize datasets using descriptive statistics and data visualization techniques to support basic business insights.	3	3	-	-	-	3	1
C208.2	Use parametric and non-parametric statistical methods to conduct hypothesis testing and generate meaningful research conclusions.	2	3	-	-	-	3	-
C208.3	Perform regression and multiple regression analyses to identify predictors and explain variability in business outcomes.	2	3	-	-	-	3	1
C208.4	Apply forecasting and inventory models to support short-term and long-term business planning.	2	3	-	-	-	3	1
C208.5	Evaluate financial decisions using capital budgeting techniques.	3	3	-	-	-	3	2
C209	JBA 2212 Communication Laboratory 2							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C209.1	Demonstrate interpersonal and group communication skills in practical situations.	-	-	3	-	3	-	-
C209.2	Write professional documents including emails, minutes, quotations, memos, and proposals.	-	2	2	-	2	-	1
C209.3	Develop concise business reports and Behaviour Change Communication (BCC) materials suitable for organizational contexts.	-	2	-	-	2	-	2
C209.4	Deliver effective and engaging seminar presentations.	-	1	2	-	3	-	1
C209.5	Apply negotiation and decision-making skills in workplace scenarios.	-	3	3	-	3	-	2
C301	JBA2301 Strategic Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C301.1	Infer and evaluate an organization's mission, vision, and objectives, and formulate suitable policies and strategic plans aligned with them.	3	2	2	3	-	-	-
C301.2	Assess major strategic initiatives taken by top management in response to external environmental forces using appropriate analytical frameworks.	2	3	2	3	-	-	-
C301.3	Analyze strategies at corporate, business, and functional levels and appraise their effectiveness in achieving organizational goals.	3	3	3	2	-	2	1
C301.4	Apply diverse strategic management tools and techniques to diagnose organizational issues and propose feasible strategic alternatives.	3	3	3	-	-	-	-
C301.5	Examine strategic challenges related to technology, innovation, and nonprofit management, and recommend appropriate strategic responses.	2	2	3	3	-	2	1

C302	JBA2001 Retail Marketing							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C302.1	Explain key concepts, scope, and characteristics of retail marketing and distinguish between retail formats.	3	2	-	2	-	1	-
C302.2	Analyze the retail environment and consumer buying behavior influencing retail decisions.	3	3	-	3	-	2	-
C302.3	Evaluate retail management decisions related to store location, image, and retail information systems.	2	3	-	3	-	2	1
C302.4	Apply retail shop management principles including visual merchandising, layout, and branding strategies.	2	2	3	2	-	1	2
C302.5	Develop strategic retail and financial plans for sustainable and global retail growth.	2	2	3	3	-	2	3
C303	JBA2002 Brand Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C303.1	Explain the core concepts and models of brand equity and the challenges in managing brands strategically.	3	2	-	3	-	-	-
C303.2	Apply brand-building and positioning strategies to create strong and sustainable brands.	3	2	3	3	2	2	2
C303.3	Examine effective brand communication programs including digital and celebrity-based promotions.	2	2	3	3	3	2	1
C303.4	Analyze brand performance using qualitative and quantitative research tools.	2	3	-	-	-	3	1
C303.5	Evaluate strategic approaches for sustaining and expanding brand equity in global markets.	2	2	2	3	3	3	2
C304	JBA2006 Services Marketing							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C304.1	Analyze the key challenges involved in services marketing	3	2	-	3	-	-	-
C304.2	Examine the emerging opportunities in the services marketing environment.	2	3	-	-	-	2	1
C304.3	Identify the challenges and issues in service delivery.	3	2	-	3	-	2	-
C304.4	Demonstrate professional business skills required for effective service management	2	2	3	-	3	-	-
C304.5	Evaluate the appropriate service-based marketing strategies for diverse industry sectors.	3	3	-	2	2	2	2

C305	JBA 2009 Security Analysis and Portfolio Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C305.1	Analyze investment alternatives based on risk and return concepts.	3	3	-	-	-	3	1
C305.2	Demonstrate virtual stock trading using mobile applications.	2	3	-	2	3	-	1
C305.3	Assess investment opportunities using the principles and techniques of fundamental analysis.	3	3	-	-	-	3	1
C305.4	Apply technical analysis tools to compare company performance for investment decisions.	2	3	-	-	-	3	-
C305.5	Evaluate investment portfolios by employing portfolio management tools and CAPM-based returns.	3	3	-	3	2	3	1
C306	JBA2011 Derivatives Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C306.1	Describe the nature, types, and functions of financial derivatives and their applications	3	2	-	2	-	1	-
C306.2	Demonstrate the operation of futures contracts and their use in hedging and speculation	3	3	-	-	-	2	-
C306.3	Analyze option pricing models and strategies for investment decisions.	2	3	-	-	-	2	-
C306.4	Evaluate the structure, valuation, and risk aspects of swap agreements	2	3	-	-	-	2	-
C306.5	Examine the evolution, regulations, and practices of derivatives trading in India.	3	2	-	3	-	1	-
C307	JBA2012 Banking Financial Services Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C307.1	Understand the structure, types, and functions of the Indian banking system and the key Acts governing it.	2	-	-	3	-	-	1
C307.2	Explain banking transactions, lending principles, and NPA management to evaluate customer and credit operations.	3	3	-	3	-	-	2
C307.3	Apply modern banking technologies and core banking systems to understand electronic and online banking operations.	1	2	-	2	-	-	3
C307.4	Analyze the evolution of payment systems and assess the impact of digital and crypto-based transactions on banking security.	1	2	-	3	-	-	3
C307.5	Examine new-age banking practices such as financial inclusion, CRM, and personal finance in the modern banking environment.	-	2	3	3	2	3	2

C308	JBA2014 Strategic Human Resource Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C308.1	Apply strategic HRD principles to align HR practices with organizational mission and vision.	3	2	2	2	3	3	-
C308.2	Implement effective E-HRM systems and HR portals to streamline HR operations and improve organisational efficiency.	3	2	3	3	3	3	2
C308.3	Analyse cross-cultural HR issues and global workforce dynamics effectively.	2	3	3	3	2	3	1
C308.4	Assess career development models, competency mapping and compensation structures for their effectiveness in managing employee growth.	2	3	2	2	3	2	2
C308.5	Evaluate employee coaching, counselling, stress management, welfare programs, and emotional intelligence techniques to improve employee well-being.	1	2	3	3	3	2	3
C309	JBA 2016 Training and Development							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C309.1	Apply the concepts of job analysis and performance appraisal in managing human resources.	3	3	-	3	2	2	1
C309.2	Explain various learning methods and instructional techniques for effective training.	2	2	3	-	2	2	-
C309.3	Analyze the need and process of training and development in organizations.	2	3	2	2	2	3	2
C309.4	Evaluate and demonstrate suitable training methods for different organizational needs.	3	3	2	3	3	3	2
C309.5	Assess development programs and job evaluation techniques for employee growth.	3	3	3	3	3	3	2
C310	JBA2018 Managerial Behavior and Effectiveness							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C310.1	Explain the descriptive dimensions, models, and behaviors that define effective managerial jobs.	3	2	-	-	-	-	-
C310.2	Apply techniques for identifying, developing, and motivating managerial talent through recruitment, evaluation, and reward systems	3	3	3	3	2	1	-
C310.3	Analyze various approaches and frameworks for measuring managerial effectiveness in industrial and governmental settings	3	3	2	3	2	2	-
C310.4	Examine how organizational climate, leadership style, and group dynamics influence managerial behavior and effectiveness.	2	3	3	2	3	-	-
C310.5	Evaluate strategies for self-development, negotiation, creativity, and innovation that help managers gain a competitive advantage.	3	3	3	3	3	2	2

C311	JBA2027 Logistics Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C311.1	Explain fundamentals, scope, functions and strategic role of logistics.	3	2	-	2	-	-	1
C311.2	Compare distribution channels and select efficient outsourcing options.	3	2	-	3	-	-	-
C311.3	Identify and apply suitable transportation modes and packaging strategies.	2	1	-	3	2	-	-
C311.4	Analyze logistics performance using measurement systems, audits and cost structures.	3	3	-	-	2	-	-
C311.5	Discuss emerging logistics trends such as e-logistics, LIS, AIT, reverse and global logistics.	2	1	3	3	-	2	3
C312	JBA2029 Ware Housing Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C312.1	Infer the basic concepts, types, functions, and operations of warehousing.	3	2	-	-	-	-	2
C312.2	Discuss key issues, processes, technologies, and challenges in cold supply chain management.	3	2	-	3	-	-	2
C312.3	Identify and apply procedures for handling reefer cargo in export and import operations.	3	3	-	2	-	-	3
C312.4	Determine and analyze suitable inventory management techniques in supply chain operations.	3	3	-	3	-	2	2
C312.5	Apply warehouse management systems and IT tools to enhance warehouse efficiency.	3	2	-	-	-	2	2
C313	JBA 2030 Supply Chain Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C313.1	Explain the fundamentals, evolution and performance drivers of supply chain management.	3	2	-	1	-	-	1
C313.2	Analyze sourcing strategies and apply make or buy decisions and supplier selection methods.	3	3	-	2	-	-	1
C313.3	Design supply chain networks using distribution models and location and capacity planning tools.	3	2	2	2	-	-	1
C313.4	Apply demand, inventory and supply planning techniques to improve supply chain performance.	3	3	-	2	-	-	1
C313.5	Assess the impact of digitization and emerging technologies on modern supply chain operations.	2	1	-	3	-	-	2

C314	JBA2341 Summer Project Work							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C314.1	Apply theoretical concepts and frameworks learned in the classroom to analyze and address real-world organizational problems.	3	3	2	2	-	2	1
C314.2	Demonstrate effective communication, teamwork, and interpersonal skills while collaborating with diverse stakeholders in a professional environment.	2	2	2	1	3	1	1
C314.3	Develop and maintain professional networks within the industry to enhance career opportunities and lifelong learning.	1	2	2	1	3	1	2
C314.4	Exhibit ethical and professional behavior while performing assigned responsibilities in the workplace.	2	2	3	3	2	1	1
C314.5	Prepare a comprehensive project report and present findings effectively using appropriate analytical, technical, and presentation skills.	3	3	2	2	-	3	1
C401	JBA 2401 International Business Management							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C401.1	Explain the basic concepts, scope, and importance of international business and globalization.	3	2	-	3	-	1	1
C401.2	Interpret major international trade and investment theories and institutional frameworks.	3	2	-	3	-	1	1
C401.3	Examine various global entry strategies and organizational structures in international business.	3	3	-	2	-	1	3
C401.4	Analyze the functional aspects of production, marketing, finance, and HR in global operations.	3	3	2	2	-	2	2
C401.5	Evaluate conflict management, cross-cultural issues, and ethical implications in international business.	3	2	3	3	3	1	1

C402	JBA 2402 Industrial Psychology							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C402.1	Explain the key concepts, theoretical perspectives, and trends in industrial psychology	3	2	2	2	-	-	-
C402.2	Apply psychological principles to analyze work environment, group dynamics, and employee behavior in industrial settings.	3	3	2	2	2	2	-
C402.3	Evaluate job and equipment design considering human factors, ergonomics, and safety to enhance workplace efficiency.	3	3	3	2	2	2	-
C402.4	Assess employee welfare and quality of work life, and recommend interventions to improve organizational leadership and team well-being.	3	2	3	2	3	-	-
C402.5	Analyze consumer behavior and industrial morale to understand human preferences and decision-making and value-based leadership initiatives.	3	3	3	1	-	2	2
C403	JBA2441 Project Work							
	Course Outcomes (COs)	PO1	PO2	PO3	PO4	PO5	PO6	PO7
C403.1	Apply the paradigms of business and management research.	3	3	2	2	-	3	1
C403.2	Identify and formulate a research problem addressing issues relevant to the environment, society, or organization.	2	3	3	3	-	3	2
C403.3	Develop a comprehensive research framework through systematic literature review and conceptual model formulation.	2	3	3	2	-	3	1
C403.4	Collect, analyze, and interpret data using suitable qualitative and/or quantitative techniques to derive meaningful insights.	2	3	2	2	3	3	1
C403.5	Prepare a structured research report that effectively communicates results and implications for practice and policy.	3	3	3	3	2	3	1