

Jerusalem College of Engineering

Department of Management studies

Case studies

Year	Author	Copyrighted Yes/No	Title
2022	Dr.S.Muthumani, Professor and Head, MBA	Yes (L-118012/2022) by Ministry of commerce and industry, department for promotion of industry and internal trade, copyright office Delhi	'Pricing strategies in Chennai food centre'
2022	Dr.S.Muthumani, Professor and Head, MBA	Yes (L-1146660/2022) by Ministry of commerce and industry, department for promotion of industry and internal trade, copyright office Delhi	'Remodelling personality '
2022	Mr.Manoj Kumar M, Asst Professor, MBA	(L-117464/2022) by Ministry of commerce and industry, department for promotion of industry and internal trade, copyright office Delhi	'So sorry Rathna foods'
2022	Mr.R.Surendher, Asst Professor, MBA	(L-118006/2022) by Ministry of commerce and industry, department for promotion of industry and internal trade, copyright office Delhi	'The fallen shoes'