


## FACULTY PROFILE

### Personal Details

<b>Name &amp; Qualification</b>	Ms.M.Shwetha,MBA	
<b>Designation</b>	Assistant Professor	
<b>Department</b>	MBA	
<b>Total Teaching Experience</b>	4 yrs	
<b>Total Research Experience</b>	Nil	
<b>Total Industry Experience</b>	Nil	
<b>Area of Specialization</b>	Marketing/Finance	
<b>Unique ID (Aadhaar)</b>	515171082048	
<b>Date of Birth</b>	19.11.1991	
<b>Date of Joining</b>	1 <sup>st</sup> June 2022	
<b>Email ID</b>	Shwethamurali19@gmail.com	
<b>Contact Number</b>	9003027409	

### Educational Details

S.No	Degree	Branch/ Specialization	Institution / University	Year
1	B.Com	Commerce	SDNB Vaishnav College for Women	2012
2	MBA	Finance/Marketing	Jerusalem College of Engineering/Anna University	2014
3	Ph.D			
4	Others			

### Research / Publication Details

1	Citations	NA
2	h-index	NA
3	Patent Applied / Published	NA
4	Fund Received	NA
5	Number of Publications in International Journal	NA
6	Number of Publications in International Conference	NA
7	Number of Publications in National Journals	NA
8	Number of Publications in National Conference	NA
9	Books / Chapters Published	NA
10	Copy right	NA

### Research Guidance Details

S.No	University	Supervisor ID / Reference
1	Anna University, Chennai	
2	Number of UG/PG/Ph.D. Scholars Guided	0/16/0
3	Number of Ph.D. Scholars Pursuing	

### Professional Society Membership Details

S.No	Professional Society Name	Member ID
1		

### Awards and Recognition Details (For Past 5 Years)

S.No	Award Name (Year)	Awarded Organization

