

Jerusalem College of Engineering

Department of Management studies

Visiting faculty details

Year	Name of the course	Name of the Visiting Faculty	No. of Hours Interaction
2022-23	Marketing Management	Mr. Gokul Kumar, Hysteresis Pvt., Ltd	6
	Security analysis and portfolio management	Mr. K. Sriram Sivasri, Founder, Sivasri Premier Investments, Chennai	6
	Entrepreneurship Development	Shri Shivakumar Venkatesnan, Professional Head, VATech WABAG limited (India Cluster), Chennai	6
	Entrepreneurship Development	Mr. V. K. Srinivasan, Advisor Application services, DXC Technology Chennai, India,	6
	Services Marketing	Mr. Girish Easwaran, Head, Event Division, Dream Crew	6
	Entrepreneurship Development	Mr. Tobin Jose, Founder, Santa Maria International, Chennai	6
	Marketing Management	Mr. Soma Nathan – Chief Marketing Officer, ISource ITES, Chennai	6
	Entrepreneurship Development	Ms. Nicky Jain, Co-Founder and CEO, CANIT Solutions, Chennai, India	6
	Security analysis and portfolio management	Mr. N. Jaya Balan N from National Centre for Financial Education, Mumbai	6
2021-22	Managerial Communication Lab	MR.VENKAT KUMARESAN, communication coach	6
	Merchant Banking and Financial Services	Dr. Ramesh Mahalingam, and Mr. Senthil Kumar, Financial Anaysts, RBP Investment Private Limited	6

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	Managerial Behavior and effectiveness	Mr. R. A. Madhan Ram, Chief Executive, TICVIC, Chennai	6
	Human Resources Management	Mr. Vikram SK, Co-founder, Aarti Shikshati Training and Consultants, Chennai	6
	Organizational Behavior	JEYA SHANKAR, SCM Consultant, Chennai,	6
	Managerial Communication Lab	Mr. N. Mohanakrishnan, B.Tech, MBA Team Lead, BirlaSoft, Chennai.	6
	Management Information System	Mr.E.Karunanidhi HR Head- Jasmin Infotech	6
	Management Information System	Mr. V.N. Prem Anand P. Vice President of Cyber Society of India and Director of Pragua AI Pvt. Ltd.	6
2020-21	Marketing Management	Mr.ArjunVaradarajNathella, Nathella Director-HR and Sales NAC Jewelers	6
	Services Marketing	Mr.SanthoshMuruganatham, CEO and Founder of Kolapasi chain of Restaurants	6
	Brand Management	Ms.Alifia, CEO and Founder of OWL	6
	Security analysis and portfolio management	Mr.PranavBahvsar, Investment consultant	6
	Managerial Communication Lab	Mr.C.EDWIN JOSEPH, Partner- First feet Business Services	6
	Management Information System	Mr.Seshu Karthick, Digital Media Specialist and Entrepreneur	6
	Merchant Banking and Financial Services	Mr.Sumeet Mehta, Founder Indian Economic forum	6
	Management Information System	Ms.Chris Kevin Emmanuel, Child Protection Coordinator, Justice and Hope	6

