

JERUSALEM COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES

ACHIEVEMENTS

LIST OF ANNA UNIVERSITY RANK HOLDERS

2010-12 BATCH

1. ANU.E 19TH RANK

2011-13 BATCH

1. MANO NANDINI R 29TH RANK
2. GOKULAN S 42ND RANK
3. KALAIARASI N 45TH RANK

Phd Completion

- Mrs. T. V Ambuli successfully completed phd viva voce examination at University of Madras , Chennai held on 12th may 2014.

Papers presented by faculty members

- Ms. T.V. Ambuli Sr. Assistant Professor ARC 2013 - II International Conference on Business And Management Bangalore, India. “A Survey On Impact of Celebrities Towards Advertisements “December 20th - 21st, 201
- Mrs. T.V. Ambuli Sr. Assistant Professor has published a paper titled” ANALYSIS OF TOTAL QUALITY MANAGEMENT – A STUDY WITH SPECIAL REFERENCE TO SELECTED Small medium enterprises” in International Journal of Research in Management & Technology (IJRMT), ISSN: 2249-9563,Vol. 2, No. 4, August 2012.
- Mr. C. Prabhu and Mr. J, Ramesh Kumar Assistant Professors, have published a paper titled “RECRUITMENT STRATEGIES IN INFORMATION TECHNOLOGY COMPANY” in “Sankhya International Journal of Management and Technology” ISSN: 0975 3915,Vol. 4, issue No. 2, November 2013.

Industrial Visits:

In addition to class room teaching, emphasis is laid by exposing the students to the present market and industry trends through Industrial Visits. This has greatly helped in achieving students groom their career according to the present market demand. The industries visited are as follows,

- On 7th February 2013 to CWET where research and development activities are carried to use wind energy.
- On 4th March 2013 to GRUNDFOS an MNC that has assembling units for pumps manufactured in Germany.
- II M.B.A students visited “Tenth Planet solutions Pvt ltd.Chennai on 10th October 2013 and obtained a very good exposure of industrial operations and environment.
- I M.B.A students visited “Hyundai Motor India Limited” Chennai on 21st November 2013 and obtained a very good exposure of industrial operations and environment.
- 5. I M.B.A students visited “Guindy Machine Tools” Chennai on 4th February 2013

Activities of the Students & Participation in Other Colleges:

The following are the participation in various programs in other colleges:

To face the competitive global scenario, students are encouraged to participate in events of various colleges in and around the city. A few of the participations worth-mentioning are:

- In March 2013, Mr. E. Anatha Raj , II M.B.A , participated and won second prize in ‘Poetry Writing’ competition at ‘CELL NET’ event jointly conducted by ‘Aval Vikadan’ and ‘Jerusalem College of Engineering’
- In April 2013, Mr. Venkatesan. B , II M.B.A, won various prizes in the ‘Sports Day’ Event conducted in our college.
- In April 2013, Ms. Mohana. M participated and won first prize in” Treasure Hunt “ - National Level Management Symposium conducted by Jeppiaar Engineering College, Chennai.
- In September 2013, the II M.B.A students took part and won prizes in the events of ‘Inter-college Management Meet’ organized by ASAN Institute of Management, Chennai.
- In February 2014, students took part in “Inter-Collegiate Management Meet” conducted by MEASE Institute of Management (New College)

- Mr. Ashwani P, Mr. Dilli Babu, P Mr. Rajarajan B R, Mr. Shanmugarajan L, Mr. Surendhar R and Mr. Vignesh Kumar S won the first prize in Ad zap in MAGMA 2013 conducted by Asan Memorial Institute of Management.
- Ms. Janani, Ms. Jeevitha, Ms. Saranya, Ms..Ramya and Ms. Mohana won first prize Treasure Hunt in “Alexandra 13” conducted by Jeppiar College Of Engineering on 5th April 13
- Anna University, Guindy conducted Quest 2013 during 18th and 19th March 2013, a national convention on quality management, and Ms. Iswariya Balasubramanian bagged second prize in the event “Quality Guru”
- In February 2013, Ms.Maharasi and Ms.Indumathi, I MBA bagged second prize in Smart Marketers in MEASE Institute of Management.
- Ms. Roopini and Ms. Divya Bhuvaneshwari 3rd place in Paper presentation in MAGMA 2012-2013 conducted by Asan Memorial Institute of Management.
- Ms.Janani and Ms.Swetha participated in Business Quiz at MEASE Institute of Management.
- Mr. Ansar Ali, Mr.Abinesh, Mr. Goutham, Ms. Maharasi, Ms. Shirley and Ms. Janani participated in Ad - Zap at MEASE Institute of Management.
- Ms. Iswarya Balasubramanian participated in Best Manager at MEASE Institute of Management.
- Mr. Ansar Ali and Mr.Abinesh, participated in CPL at MEASE Institute of Management.
- Ms. Ipshita and Ms. Janani participated in Stock War at MEASE Institute of Management.
- Ms.Yogeshwari and Ms. Swetha participated in Business Plan at MEASE Institute of Management.
- Ms. Komala participated in Best Manager at MAGMA 2013 Asan Memorial Institute of Management.
- Mr. Karthick N and Ms. Dhananandhini participated in Paper presentation in MAGMA 2012-2013 conducted by Asan Memorial Institute of Management.

ED Cell

JCE ED cell is functioning under MBA department.