



# JERUSALEM COLLEGE OF ENGINEERING (AN AUTONOMOUS INSTITUTION)

Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai  
Accredited by NAAC with "A" Grade



# MBA

## HOSPITAL ADMINISTRATION

### ABOUT OUR COLLEGE

Jerusalem College of Engineering was established in the year 1995 under the umbrella of Jerusalem Education Trust to impart quality engineering education. Over the period of 23 years it has made a mark of itself and got established as an institution which offers excellent engineering education. It is one of the very rare Institutes which is situated in close proximity to premier educational institutes and also the IT Hub of Chennai. The institute offers 7 Under-graduate and 6 Post-graduate course in Engineering, Technology and Management.

The Institute has very good infrastructural facilities and laboratories with state-of-the art equipment. The faculty of the college are a nice blend of both academic and industrial experience. The alumni of the college holding key positions in various national/international industries and academic institutions have brought laurels to the institution. The institute has been consistently getting University Ranks at both the UG and PG level. The institute is accredited by NAAC and NBA.

### OUR VISION

Jerusalem College of Engineering is committed in emerging as an international institution of excellence in imparting the finest quality engineering, technology and management education rooted in ethical and societal values through various academic programmes, multi-disciplinary research, consultancy and entrepreneurship activities, and hence in contributing towards social transformation and nation building

### OUR MISSION

Generating abundant resources and making conducive policies, the management led by the Chief Executive Officer strives towards promoting globally competitive academic programmes augmented with value added courses, in-plant training, co-curricular activities and ambience that support intellectual growth and skill acquisition.



### **Masters of Business Administration**

The MBA department established in the year 2009, has traveled an enormous scope of profound learning curve and growth. Since, the department believes in collaborative learning, it nurtures a conducive arena and a bird's eye view for the students to build strong managerial skills and showcase their unique non-synthetic talents. A rich and eminent combination of young and experienced team of faculty members, deliver a structured path of continuous learning as the system focuses on quality education added with practical corporate exposure. Abundant opportunities exist via specializations like HR, marketing, finance, Systems, Operations, Logistics, Business Analytics and Hospital Management, creating a one-stop



### **Value Addition**

The department conducts workshops on entrepreneurship development to make the course highly responsive to the challenges of the rapidly changing era. The department provides opportunities for the students to work in research projects, social projects and also offers pre-placement and internship that stimulates business ideas in students. The department also organizes case study workshops, business plan contests, creativity workshops to increase the managerial competences among students.

## MBA – HOSPITAL MANAGEMENT

### **HOSPITAL ADMINISTRATION**

Healthcare today is under various regulatory compliance requirement from National and State regulatory authorities to improve patient care and safety. Hospital has diverse work force working with dynamic exchange of information within and outside departments and among multidisciplinary teams working towards patient care under a complex system. The modern healthcare sector is divided into many subsectors and depends upon trained management/ administrative professionals to meet health needs of individuals and population at large. In view of the current scenario management of hospitals and nursing homes single handedly has become a challenge, through this course we lay emphasis on providing innovative, knowledgeable administrators who would shoulder the responsibilities of managing the hospital functions effectively. They will help facilitate the core care givers doctors, nurses and paramedical staff to focus more on patient care and treatment with optimal utilization of available resources.

The MBA in Hospital Administration is a full time program extending for a total duration of 2 years. This program is structured into 4 semester with classroom teachings along with practical exposure in the hospitals with internship/ HCO visit after every semester and project submission in the 4th semester.

## ELIGIBILITY CRITERIA

- A bachelor's degree with minimum aggregate of 60%
- Health care professionals
- Business professionals
- Aspiring Healthcare Leaders

